

# Datos Insights Insurance Technology Impact Awards 2024 Submission

## **SUBMISSION INFORMATION:**

**Required:** (primary contact; must be employee of submitting insurer)

Insurer Name:

First and Last Name:

Job Title:

Email Address:

Phone Number:

**Optional:** (if this case is being submitted in collaboration with a solution provider partner, you may include a secondary contact at that company)

First and Last Name:

Solution Provider Company Name:

Job Title:

Email Address:

Phone Number:

**Submission category:** (please highlight one of the following)

- Data (including analytics, reporting, AI, LLMs, machine learning, etc.)
- Digital (including portals, mobile, omni-channel, RPA, workflows, etc.)
- Core (including policy, billing, claims, rating, and other key software and systems)
- IT Practices (including methodology adoption, centers of excellence, etc.)

*Please note that Datos Insights may reclassify submissions to areas of best fit. By submitting, insurers acknowledge that the purpose of this form is to collect information for publication.*

## **PROJECT INFORMATION**

### **1. Project Summary**

What was this project about? What did it accomplish, at a high level?

(Please describe in 50–100 words)

### **2. Business Need**

Why was this project executed? What was the underlying business driver?

(Please describe in approximately 50–100 words)

### **3. Sponsor**

Who in the organization was the project sponsor and what was their goal?

(Please describe in approximately 50–100 words)

### **4. Team**

Who executed this project? How many people? What roles? Internal or external? If external, who was the partner?

(Please describe in approximately 50–100 words)

### **5. Phases and Timeline**

Briefly describe the phases of this project and the time associated with each phase.

(Please describe in approximately 50–100 words)

## 6. Tools and Technology

What technologies and/or vendor products did this project rely on?

(Please describe in approximately 50–100 words)

## 7. Challenges and Success Factors

What challenges were encountered and how were they overcome?

What factors were critical to the success of this project? What practices or processes led to the team's success?

(Please describe in approximately 50–100 words)

## 8. Impact

What was the business impact of this project? How did the company benefit from it? Please provide any quantitative or qualitative metrics available (e.g., KPIs, transaction volumes, hours saved). Please note that quantitative metrics tend to be most effective in communicating impact.

(Please describe in approximately 100 words)

If possible, please frame your impacts in terms of Aite-Novarica Group's Three Levers of Value:

- Did this project enable the company to sell more/grow (i.e., enabling a new product, a new or better way to sell, or a new market)?
- Did it enable the company to manage risk better (i.e. improving underwriting or claims results, relieving legacy technical debt)?
- Did it enable the company to cost less to operate (i.e. improving productivity, saving time, eliminating forms, or reducing overall costs)?