

*Retail banking and payments leaders face unique challenges, but there are few venues for sharing industry knowledge. Our Retail Banking Executive Council offers a members-only forum, proprietary research, and networking opportunities.*

## About the Council

The Datos Insights Retail Banking Executive Council is a free, moderated, knowledge-sharing group for senior financial institution leaders, including heads of retail banking, digital banking, and payments.

Discussion topics are broader and more strategic in nature than the product-driven discussions common in industry councils offered by other organizations. Topics will be voted on by Council members to ensure high levels of relevance.

## Who Can Participate?

Annual membership is open to both Datos Insights clients and non-clients. It is not a replacement for the Retail Banking subscription: It is an enhancement for senior executives on top of an enterprise's current insights and advisory subscription.

Only current financial institution employees are eligible for membership. The Council is not open to technology providers.

Members will initially represent primarily the largest U.S. financial institutions, enabling leaders at these organizations to benchmark their strategy not only against peers, but also against those in a growing group of new peers.

## About Membership

Membership in the Retail Banking Executive Council includes:

- **Quarterly Virtual Meetings**

Each meeting focuses on a set of topics specific to heads of retail banking, digital banking, and payments, including best practices, customer experience, market trends, strategic opportunities, and other topics of interest as designated by the members.

- **Quarterly Community-Based Studies**

At each meeting, Datos Insights will facilitate interactive discussions of research findings primarily drawn from surveys of—and conversations with—senior executives in the Executive Council.

Members will also have access to excerpts from some of Datos Insights' Retail Banking and Payments subscription-based research.

- **In-Person Meeting and Networking Dinner**

An annual in-person meeting of Council members will take place the day before Datos Insights' annual Retail Bank Transformation conference. Council members will receive a complimentary pass to attend the conference.

In exchange, we ask that members complete four annual online surveys (designed to take less than 10-15 minutes to complete) and actively participate in quarterly meetings.