## Corporate Banking Executive Council



Corporate banking leaders face unique challenges, but there are few venues for sharing industry knowledge. Our Corporate Banking Executive Council offers a members-only forum, proprietary research, and networking opportunities.

## **About the Council**

The Datos Insights Corporate Banking Executive Council is a free, moderated, knowledge-sharing group for senior bankers, including heads of corporate banking, transaction banking, and cash management.

Discussion topics are broader and more strategic in nature than the product-driven discussions common in industry councils offered by other organizations. Topics will be voted on by Council members to ensure high levels of relevance.

## Who Can Participate?

Annual membership is open to both Datos Insights clients and non-clients. It is not a replacement for the Commercial Banking subscription: It is an enhancement for senior executives on top of an enterprise's current insights and advisory subscription.

Only current bank employees are eligible for membership. The Council is not open to technology providers.

Members will initially represent primarily the top 150 U.S. banks, enabling banks to benchmark their strategy not only against peers, but also against those in a growing group of new peers.

## **About Membership**

Membership in the Corporate Banking Executive Council includes:

• Quarterly Virtual Meetings

Each meeting focuses on a set of topics specific to heads of corporate banking, transaction banking, and cash management, including best practices, market and technology trends, strategic opportunities, and other topics of interest as designated by the members.

Quarterly Community-Based Studies
 At each meeting, Datos Insights will facilitate interactive discussions of research findings primarily drawn from surveys of—and conversations with—senior executives in the Executive Council.

Members will also have access to excerpts from some of Datos Insights' Commercial Banking subscription-based research.

 In-Person Meeting and Networking Dinner An annual in-person meeting of Council members will take place the day before Datos Insights' annual Commercial and Small Business Banking Forum. Council members will receive a complimentary pass to attend the Forum.

In exchange, we ask that members complete four annual online surveys (designed to take less than 10-15 minutes to complete) and actively participate in quarterly meetings.