

Participation Requirements

- **Eligibility:** Any vendor, financial institution, or fintech firm may submit a nomination. There are no restrictions on the size or location of nominated firms.
- **Cost:** There is no fee to submit a nomination.
- **Category limits:** There are no restrictions on the number of nominations or categories you may submit.
- **Innovation timeline:** Nominated innovations must be live in production and must have been developed and implemented within the last two years (after January 1, 2024).
- **Winner obligations:** Winners will be publicly announced by Datos Insights, including a description of the recognized innovation. Datos Insights may also request a follow-up briefing to develop appropriate communications and reporting. All nominees must agree to this as a condition of participation.

FAQs

1. How detailed should my nomination be?

The more detail, the better. Thorough, descriptive submissions help judges develop a complete understanding of your innovation and support a fair evaluation. The nomination form has no character limits for any response.

2. How are submissions evaluated?

A panel of internal Datos Insights advisors and external industry experts from financial institutions and media will evaluate all submissions. Criteria include:

- Level of innovation
- Competitive advantage
- Market needs and drivers
- Impact and value
- Future roadmap

3. Can I include confidential information in my submission?

Yes. Clearly mark any information that is not suitable for public release, and it will be used exclusively by judges in their assessment. It will not be shared or published. Keep in mind that omitting proprietary details may result in a lower score, so we encourage you to include as much relevant information as possible.